

1-800-TRUCK-WRECK “SUPPORT BLACK BUSINESS MONTHLY CAMPAIGN” OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT’S CHANCES OF WINNING.

CONTEST DESCRIPTION:

The 1-800-TRUCKWRECK “SUPPORT BLACK BUSINESS MONTHLY CAMPAIGN” contest (“Contest”) will begin on Monday, January 30, 2023, and end on Tuesday, October 31, 2023 (“Contest Period”). This Contest will be conducted exclusively online. Nine (9) winners per station for a total of eighteen (18) winners will each be awarded cash in the amount of Two Thousand Five Hundred Dollars (\$2,500.00) (“Prize”). See below for further details.

HOW TO ENTER:

1. Listeners of KBFB-FM and KZMJ-FM (“Station” or “Stations”) who are legal residents of the United States residing within the Dallas, Texas metropolitan area, and are 18 years of age and older at the time of Contest registration will be able to take part in this Contest. Entrants must participate on behalf of a business that was lawfully formed and/or incorporated in the State of Texas, in operation for at least one (1) month prior to entrance in the Sweepstakes, and is at least fifty-one percent (51%) Black- or African American-owned. Determination of eligibility is in the sole discretion of 1-800 TruckWreck (“Prize Provider”). To participate in the Contest, entrants must do the following:
 2. Contest participants must register online through one of the Station’s websites at www.thebeatdfw.com Or www.majic945.com.
 3. Upon entering the Station’s website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
 4. Entrants must additionally include a written statement (“Statement”) about their business that is 97 words or less if registering through KBFB-FM or 94 words or less if registering through KZMJ-FM. The Statement must address the following three questions:
 - Why should Entrant’s business win the prize?
 - What makes Entrant’s business stand out from others?
 - What products or services does the business provides?
5. After completing the registration process, qualified entrants will be eligible for a chance to win. See “Prizes” below for further details.

6. All Internet entries must be received by 11:59pm local time on October 23, 2023, or they will be void.
7. One entry per person per email address during the Contest Period.
8. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
9. Winners will be selected once per month between February 23, 2023 and October 23, 2023. See "Prizes" for details.
10. Winners will be notified by phone and / or email.
11. Winners must provide valid identification (e.g. via valid state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) and a completed W9 form to claim the prize. Identification documents must match information previously provided to the Station.
12. Prizes will be awarded only upon winner verification and final approval by the Station and Prize Provider. Verification of 51% Black or African American ownership of the business will be at the sole discretion of the Prize Provider.
13. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Station management and Prize Provider which will be final and binding in all matters pertaining to this Contest.

Entry Requirements:

- Entries may not be patently offensive, illegal, pornographic or obscene, or similarly inappropriate in the Station's sole discretion.
- Entries must not contain any profanity, obscene language, lewd or sexual content or references.
- Submissions may not infringe upon any rights of any third party including without limitation, copyright, trademark and right of publicity or privacy.
- Entries must be produced and solely owned by the entrant (or parent/legal guardian) submitting the entry.
- Entries must be unpublished and not have been submitted in other competitions
- Submissions must not contain: derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), or otherwise insult, demean, or threaten others.
- Entries must not promote any activities that may appear unsafe or dangerous; nor promote any particular political agenda or message.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Station who are legal residents of the United States residing within the Dallas, Texas metropolitan area and are 18 years of age and older as of the commencement date of the Contest.
2. Employees of the Station, Radio One of Texas II, LLC, ("Company"), its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Dallas, Texas metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Unless otherwise specified, participants may only win one (1) prize during this Contest.
4. Persons who have won a prize in another contest or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

PRIZES:

The following prize elements will be awarded:

- Cash in the amount of Two Thousand Five Hundred Dollars (\$2,500.00) paid directly to the winner's business.
1. One (1) winner per month per station will be determined by Prize Provider from amongst all entries received, based on the following criteria:
 - a. Clarity and persuasiveness of the writing.
 - b. The degree to which the business stands out from other entrants.
 - c. The value the business contributes to the Black community.

Winners will be selected on the following dates:

- Monday, February 20, 2023
 - Monday, March 20, 2023
 - Monday, April 17, 2023
 - Monday, May 22, 2023
 - Monday, June 19, 2023
 - Monday, July 17, 2023
 - Monday, August 21, 2023
 - Monday, September 18, 2023
 - Monday, October 23, 2023
2. All cash prizes won will be awarded in the form of a mailed check. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

3. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner.
4. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or any sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.
5. All Contest winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
6. The Station, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
7. If for any reason a Contest winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another entrant is to be selected as the winner if time permits.
8. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station and/or Prize Provider, in their sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

GENERAL CONDITIONS:

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.

No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.

3. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of Station management and Prize Provider which shall be final and binding in all aspects relating to the Contest.

4. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, a KDC, LLC, KDC Covered Parties and other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel. "KDC Covered Party or Parties" means KDC, any Entity or Person that directly or indirectly through one or more intermediaries, Controls, is Controlled by or is under common Control with such Person, any Related or Affiliate entities (including, but not limited to 1800CarWreck, LLC, 1800MedWrecks, LLC, 1800TruckWreck, LLC, KDC, LLC, Crash Productions, LLC, Witherite Law Group, PLLC, WLG Atlanta, LLC, WLG Chicago, LLC and any entity whether disclosed or not that is owned in whole or part by Amy K. Witherite).
5. The Station retains the right to disqualify any entrant if all Contest rules are not followed. Contest void if prohibited by law.
6. So long as no participant is materially adversely affected, the Station reserves the right to make changes in these Contest rules, which will become effective upon being announced on the air and / or posted online.
7. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Contest. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
8. By accepting the prize, the winner acknowledges that the Stations the Company, KDC, LLC, and KDC Covered Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof.
9. The Station, the Company, its subsidiaries, affiliates, KDC, LLC, KDC Covered Parties, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
10. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any

portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.

11. Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 13760 Noel Rd., Suite #1100, Dallas, TX 75240.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant, Station and Company in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, USA.