



LET'S MAKE

MEANINGFUL

CHANGE!

You have been cordially invited as a distinguished guest for the **Course Correction Conversation: Civil Discourse** that is being hosted by Urban Specialists on January 15, 2018. This historic moment will feature an on-



stage dialogue between families that have been impacted by senseless violence. It is our aim to facilitate a conversation across lines that restores civility and speaks to the basic humanity that exists inside of us all.

We are hoping that you will join us and experience this conversation from the front lines and will accept this invitation to engage in what we believe will be a moment in time that helps to shift current the state of our world. No matter our side of experience, pain from the loss of life feels the same. We must heal the divides to begin working towards a solution.

## **ABOUT "US"**

We enhance the natural resilience of individuals and teach them the power of impactful choices. To this end, we are effectively utilized to positively transform hostile environments to produce peace and stability. We recruit, train and empower people and organizations in order to fully integrate a healthier Urban Culture in communities nationwide.

Urban Specialists function as a primary source for clarification of Urban Culture values. We assist in providing current, honest information and service to shift cultural thinking and behavior to achieve a greater potential for individuals, their families, and the greater community.

Our goal is to dive deep into the lives of the people we serve and build bridges that connect resources, people, and opportunity to transform the fundamental values and attitudes that are destroying our communities. Today, Urban Specialists are leading a movement to transform Urban Culture in prisons, schools, and urban communities across the globe.

## The 3-I Model

The 3-I Model, Model: Invade, Intrude, Institute, is a strategic approach to penetrate Urban Culture at its depth to affect real, sustainable change. Efforts based on our 3-I Model can transform entire communities resulting in a decreased rate of crime and an elimination of generational poverty. Our constant presence in communities and collaboration with partner organizations is a catalyst for positive change.





